

POINTS TO PONDER

ORDERING EMBLEMATIC JEWELRY

- ★ **ART:** Where creativity and quality begins! For all art requirements, please refer to page 40.
- ★ **CHOOSING A PIN TYPE:** HarBurn's expert account representatives are always available to make suggestions—based on your design ideas and requirements.
 - Hard Epoxy Resin:** Rich quality appearance utilizing PMS colors.
 - Hard Epoxy Resin with Screen Printing:** Rich quality appearance, combined with screen-printing allowing freedom of color placement. No base metal trapping of colors required.
 - Classic Cloisonné:** Kiln-fired glass. Limited color choices.
 - Soft Enamel:** Ultimate die-struck sharpness enabling soft enamel color to flow into intricate relief areas.
 - Die-Struck:** Elegant high relief appearance. Design comes alive with one of our added finishes.
 - Precision-Etched:** Chemically etched process that results in a brilliantly detailed piece.
 - Photo Reproduction with Epoxy Cover:** Best process for shade graduations and portrait replication.
 - Import Screening with Epoxy Cover:** Clear, precise and economical.
 - U.S.A. Screened Enamel with Epoxy Cover:** Possibly the finest screen-printed lapel pin in the promotional products industry. Color placement without boundaries. Directly screened onto 14K gold-plated metal without the use of mylar or vinyl!
 - U.S.A. Die-Struck:** Exquisite jewelry quality enhanced by a beautiful mirror finish.
 - Custom Cast:** Traditional casting for unique dimensional shapes.
- ★ **SIZE:** Size preference should always be determined by the reduction of art to actual size of finished pin. This will help determine how the detail will be affected. **Size is measured by longest dimension.**
- ★ **PLATING:** Choices include: gold, nickel, copper and black nickel plate. Great addition: an antique finish will highlight design detail with an exceptional effect.
- ★ **COLOR:** Contrast and compliment are keys to a successful result. Darker colors compliment and contrast with gold and nickel finishes. PMS colors can be used as a general guide for all pins with the exception of Classic Cloisonné, which has its own unique color selection. PMS colors will be matched as closely as possible. Exact match NOT guaranteed.
- ★ **SHAPE:** Create a special shape that coordinates with your design. Designs with cut-out areas require additional tooling. Consult your account representative for further details. For designs with pierced (cutout) areas, ADD \$30.00 (P) each to the die charge per piercing.
- ★ **ATTACHMENT:** Clutch, charm and safety pin are standard attachments included in catalog prices. Accessorize your order with a different attachment option. See our complete list on pages 16 & 17.
- ★ **QUANTITY:** Lower quantities don't upset us! Higher quantities excite us! Either way, below minimum or over maximum catalog listing, contact your account representative for a special price.
- ★ **PRE-PRODUCTION SAMPLES:** When being proactive is necessary, add a pre-production sample to your order for a minimum charge based on pin type plus the die charge. Reference the desired pin type for cost. This enables you to sleep at night knowing your choice will be positively perfect.
- ★ **PRODUCTION TIMES:** Standard: 4–5 weeks. Pre-production sample: ADD 2–3 weeks. Limited RUSH Service available for special events. Contact your account representative for delivery confirmation.
 - *Production of actual product begins after art and specifications are confirmed with written approval.
 - *All orders requiring specific in-hand dates will be shipped as necessary at the customer's expense.

